



The GAA Fiber Connection

The GAA Fiber Connection is a resource for fiber artists and alpaca enthusiasts in Georgia. We are here to connect them with you - the local alpaca farmer. Yarn, raw fiber, roving and hand made or milled/woven products made from your animals only. Sorry, no commercially made wholesale products.

Farm: _____ Owners name(s): _____
 Address: _____ City: _____ Zip: _____
 Phone: _____ Email: _____

I would like to sell the following items in the GAA Fiber Connection Booth at the Royal Alpaca Challenge:

Title of product	Description of product	Price	For show use only			
			Check-in	Double Tag	Picked up Farm Show	Paid Date

- I would like to make new friends and help the Georgia alpaca community by volunteering in The GAA Fiber Connection Booth.
- Make three copies. One for yourself, one to hand in at check in and one needs to be mailed to:
The GAA Fiber Connection, 106 Agape Drive, Blairsville, GA 30512
- Double tag your items!
- if you have any questions please email: williams@alpacamoon.com
- Product Preparations
 - Batting: weight marked on tag. Wrap batting in tissue paper and place in plastic or brown bag.
 - Roving: weigh your roving and price accordingly with weight marked on bag. Place in clear plastic bag.
 - Yarn: oz. weight or yardage must be marked. If made with a mix of fibers other than alpaca, please indicate such.
 - Hand made finished products: description of materials used, special washing instructions (if any)
 - Raw fiber - weight marked, cleaned of most vegetation and placed "cut side up" (if can) in paper shopping bag or clear fiber bag.



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Helpful tips for selling products in the GAA Fiber Connection Store:

Packaging:

Following are some suggestions:

- Make tags for you items with your farm logo on them. You can even use your business card as a tag.
- Include a picture of the animal the fiber came from.

All of these things take time and effort, however you will get out of it, what you put into it. You can sit at home and complain about all the fiber you have sitting around doing nothing, or you can make a little effort and use the fiber as a marketing tool, while possibly making a few bucks to boot.



Required for the GAA Fiber Connection Store:

DOUBLE TAG ALL ITEMS

(you can use tag sample provided, make your own, or use a combination of both)

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Pricing:

Following are some guidelines for pricing fiber products. These price suggestions were pulled from researching stores, fiber festivals and fiber sale websites. Of course you can charge what you want.

~Raw fiber. Between \$15.00 - \$55.00 per pound.

Consider the following when you price your fleeces:

- **Handle:** Is it an exceptionally soft fleece?
- **Staple length:** Is the staple long enough to be spun (at least 3 inches)?
- **Cleanliness:** Has the fleece been skirted? Has the fleece been cleaned of prickles and hay?

~Yarn: 3.5 oz. or 15 oz. yard skein \$10.00 - \$32.00

Consider the following when you price your yarn:

- Has it been hand dyed or painted?
- Has it been hand spun?
- Has it been mixed with other fibers such as merino, bamboo or silk?
- What cost do you have in producing the yarn?

~Roving: \$2.00 to \$6.00 an oz.

Consider the following when pricing your roving:

- Has it been hand dyed or hand painted?
- What is the handle like?

~Batting: \$1.00 to \$4.00 an oz.

Consider the following when pricing your batting?

- How thick is the batting?
- Has it been hand dyed?
- Does it have a nice handle?
- Are there a lot of guard hairs visible?

~Hand made items: entirely up to you, but consider the following:

- Cost of your materials?
- Time spent?

